











ROBINSON



Under the ROBINSON brand TUI runs its premium club activities. The excellent hardware in demanded or developing destinations is located at the beach or in the mountains. The difference to pure hotels can be best described by joyful togetherness that is created amongst like-minded people with an active lifestyle. With ROBINSON guests enjoy in a casual way outstanding entertainment and high class sports & wellness activities with licensed trainers using branded equipment. Staging sophisticated F&B with international buffets or à la carte restaurants underlines celebrating the good life together during all meals. Sharing experiences and emotional moments with old and new friends is creating a solid bond between ROBINSON and its customers.

Requirements

-  Attractive beach frontline location
-  Enough space for water sports & outdoor activities
-  Max. 90 min. airport transfer
-  Spacious plots with at least 60,000 sqm
-  Min. 3 restaurants & min. 2 bars
-  Min. 2 pools
-  200–500 rooms
-  Ownership, lease, management, franchise and commercial cooperation

SCAN HERE
FOR MORE
INFO



Space Program (for a standard ROBINSON with 300 rooms)

Area	Net (sqm)	Gross (sqm)
Rooms (ø)	40.0	48.0
Circulation	7.5	9.0
Staff accommodation	10.4	12.4
Public areas	5.2	6.2
Management	0.8	1.0
Gastronomy	13.4	16.1
Entertainment	4.4	5.2
Kids area	1.7	2.0
BoH areas	9.0	10.8
Sports	3.3	4.0
Wellness / Spa	4.3	5.1
Total	99.9	119.9



*as of end 2019

